

twitter:101

# 1) Create your own twitter account

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- Please visit <https://twitter.com/i/flow/signup>
- Follow the screenshots on the following slides to setup your account.



## Happening now

**Join Twitter today.**

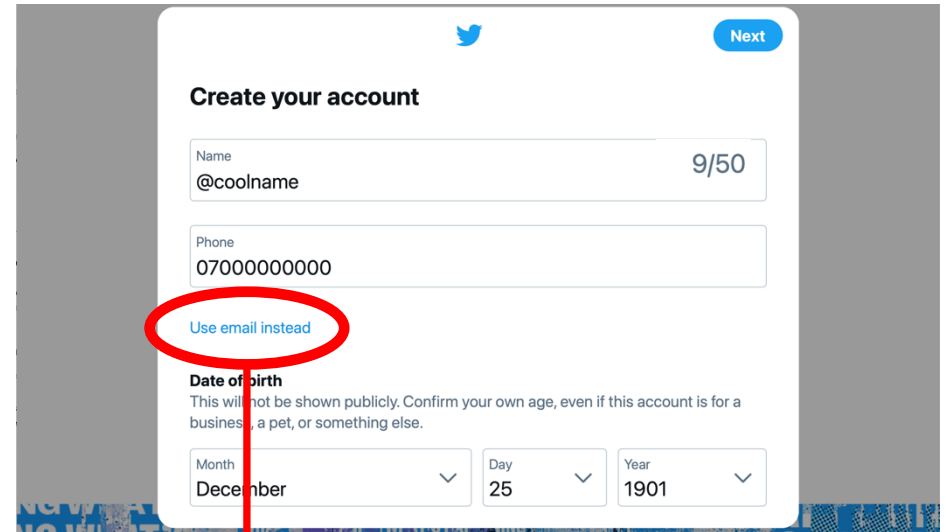
Sign up

Log in

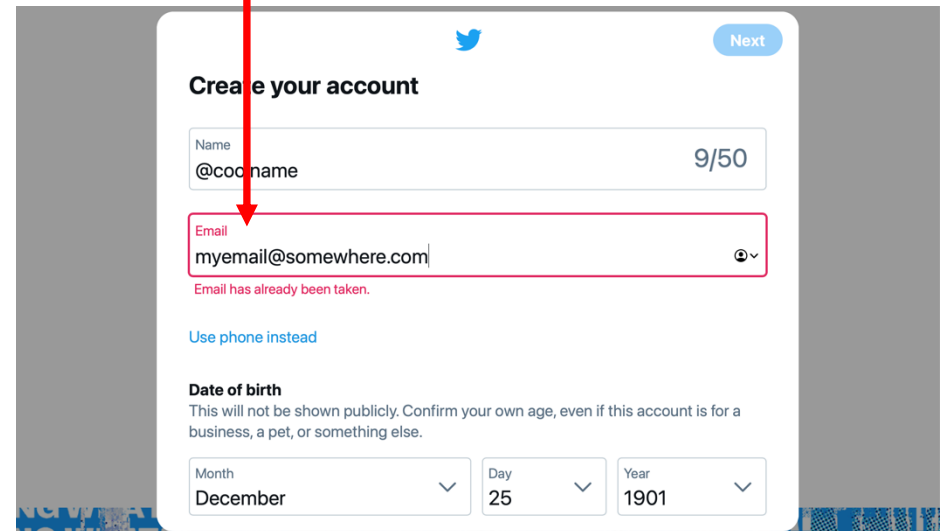


## 2) Create your account

- Add a unique twitter @handle i.e. *@HSCounty* or *@CountyHS* (consider *abbreviations*). This is how people find you and tweet you on twitter.
- Enter a phone number or email. I'd recommend using an email where possible.
- Enter your DOB (not Santa's please).



The screenshot shows the 'Create your account' form on Twitter. The 'Name' field contains '@coolname' with a character count of 9/50. The 'Phone' field contains '07000000000'. A blue link labeled 'Use email instead' is circled in red. Below this, the 'Date of birth' section is visible, with the month set to 'December', the day to '25', and the year to '1901'. A 'Next' button is in the top right corner.



The screenshot shows the 'Create your account' form on Twitter. The 'Name' field contains '@coolname' with a character count of 9/50. The 'Email' field is highlighted in pink and contains 'myemail@somewhere.com'. Below the email field, a red error message reads 'Email has already been taken.' A blue link labeled 'Use phone instead' is visible below the error message. The 'Date of birth' section is visible, with the month set to 'December', the day to '25', and the year to '1901'. A 'Next' button is in the top right corner.

# 3) Confirm your account

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- Visit your email or mobile phone text messages to confirm your account.
- **You're twitter account is now live and you're ready to start tweeting!**



## Confirm your email address

There's one quick step you need to complete before creating your Twitter account. Let's make sure this is the right email address for you — please confirm this is the right address to use for your new account.

Please enter this verification code to get started on Twitter:

**447542**

Verification codes expire after two hours.

Thanks,  
Twitter

[Help](#) | [Email security tips](#)

Twitter, Inc. 1355 Market Street, Suite 900 San Francisco, CA 94103

← **High Sheriffs' Association of England and Wales**  
3,178 Tweets



The High Sheriffs' Association of England and Wales.

**High Sheriffs' Association of England and Wales**  
@highsheriffs

Welcome to the #HighSheriffs Association of England and Wales official twitter. The Office of #HighSheriff is an independent non-political Royal appointment.

[highsheriffs.com](https://highsheriffs.com) Joined February 2021

148 Following 468 Followers

**Edit profile**

← **High Sheriff of Bedfordshire - Eric Masih**  
256 Tweets



**High Sheriff of Bedfordshire - Eric Masih**  
@HighSheriffEM Follows you

Official Twitter for the High Sheriff of Bedfordshire 2021-2022 - Eric Masih

Joined April 2021

91 Following 255 Followers

Followed by High Sheriff of Greater London, High Sheriff of West Glamorgan, and 14 others you follow

← **High Sheriff of the West Midlands**  
198 Tweets



**High Sheriff of the West Midlands**  
@HighSheriffWM21 Follows you

Mrs Louise Bennett OBE DL, High Sheriff of the County of West Midlands. Focusing on leadership and opportunities for young people across the region.

West Midlands, England Joined November 2020

167 Following 204 Followers

Followed by Freya, High Sheriff of Bedfordshire - Eric Masih, and 12 others you follow

## 4) Your twitter name and bio

- Edit your profile to include High Sheriff and your county in your name. This will help people to find you.
- You should also include High Sheriff and your county in the bio.

## 5) Now follow @highsheriffs

- Please visit <https://twitter.com/highsheriffs/> and click 'follow' as indicated on the image.



← **High Sheriffs Association of England and Wales**  
20 Tweets

The High Sheriffs Association of England and Wales.

**High Sheriffs Association of England and Wales**  
@highsheriffs Follows you

Welcome to the #HighSheriffs Association of England and Wales official twitter. The Office of #HighSheriff is an independent non-political Royal appointment.

[highsheriffs.com](https://highsheriffs.com) Joined February 2021

23 Following 24 Followers



A really useful Twitter for beginners Tutorial YouTube video



<https://www.youtube.com/watch?v=Ltxj-s0w1XI>

# Twitter for Beginners

# Extra reading and advanced twitter guide *(optional)*

Learn how to use Twitter as a tool to further enhance engagement with your communities and to help boost conversions.

- Customise and brand your profile
- Create Twitter Lists
- Host a Twitter Chat
- Advertise on Twitter
- Drive traffic to your website
- Use Twitter Moments
- Get verified on Twitter
- Focus on building your follower count

<https://blog.hubspot.com/blog/tabid/6307/bid/25084/the-ultimate-cheat-sheet-for-expert-twitter-marketing.aspx>







If you have any questions or require further support please email [social@highsheriffs.com](mailto:social@highsheriffs.com)